

6<sup>th</sup> December 2017

**REFERENCE NUMBER: IMI 102341**

**REQUEST UNDER THE FREEDOM OF INFORMATION ACT 2015 (“the Act”)**

You asked for:

**“Please advise how much has been spent on vouchers for staff at Christmas for each of the last five years.**

**Please advise how much has been spent on unsolicited advertising material sent out, such as chocolate advent calendars, sending sweets to clients and magazines, for the last five years broken down by years, broken down by year and type of material. For clarity, I am referring to materials sent in direct mailings to customers and former customers.”**

We then, after clarification with yourself, changed the second part to the following question:

**“The expenditure over the last 5 years on all corporate “gifts” sent as part of commercial campaigns to all customers broken down by year, cost and gift given”**

**Christmas Vouchers**

In response to the first part of your request regarding staff vouchers, we can advise of the following:

<b>Year</b>	<b>Cost</b>	<b>Amount Given</b>
Dec 2013	£14,332.50	£35
Dec 2014	£13,300.00	£35
Dec 2015	£13,632.50	£35
Dec 2016	£17,600.00	£50
Dec 2017	£0	£0

We can confirm that the Board of Isle of Man Post Office have made the decision not to issue staff Christmas vouchers in 2017.

**Corporate Gifts**

Regarding the second part of your request, please see attached table with the information you requested.

Should you have any queries concerning this letter, please do not hesitate to contact me.

Further information about Freedom of Information requests can be found at: [www.gov.im/foi](http://www.gov.im/foi)

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**Marketing Commercial Campaigns**

Year	Date	Campaign	Rationale	Cost	
2013/14	16/09/2013	Marketing commercial campaigns - Advent Calendars	Advent Calendars provided to commercial customers, which contained details of last posting dates and other key postal information for the Christmas & New Year period	645.00	
	25/09/2013	Marketing commercial campaigns - Cup Cakes	Campaign to promote our Special Delivery postal service to identified commercial customers in IOM.	107.00	752.00
2014/15	30/09/2014	Marketing commercial campaigns - Advent Calendars	Advent Calendars provided to commercial customers, which contained details of last posting dates and other key postal information for the Christmas & New Year period	574.50	
	24/02/2015	Marketing commercial campaigns - MiCard Sweets	promotional material - giveaways to promote MiCard payment service	324.00	898.50
2015/16	08/10/2015	Marketing commercial campaigns - Advent Calendars	Advent Calendars provided to commercial customers, which contained details of last posting dates and other key postal information for the Christmas & New Year period	1,062.00	
	31/03/2016	Marketing commercial campaigns - Confectionary	Campaign to promote Box Storage services to businesses on Island, which included a mini storage box, filled with confectionary and a business card - followed up with face-to-face meetings.	1,666.44	2,728.44
2016/17	18/05/2016	Marketing commercial campaigns - Chocolates	Corporate gift of chocolates provided at launch event for Royal Artillery 300 stamp issue	135.00	
	26/05/2016	Marketing commercial campaigns - Confectionary	Part of sponsorship and attendance at Information & Records Management Society (IRMS) conference	253.40	
	31/05/2016	Marketing commercial campaigns - Confectionary	Corporate gift of chocolates provided at launch event for Royal Artillery 300 stamp issue	229.24	
	21/06/2016	Marketing commercial campaigns - Promotional Gifts	Promotional Gifts	127.00	744.64
2017/18	21/06/2017	Marketing commercial campaigns - Pens	Promotional Gifts - giveaways for customers at events	290.45	
	09/11/2017	Marketing commercial campaigns - Easter Eggs	Promotional campaign for IOMPO's 360 Mailing Service - which included mini easter eggs and information about IOMPO's 360 Mailing Service provided through Intergrated Mailing Solutions (IMS)	40.00	330.45 YTD

5,454.03
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**Gifts**

Year	Date	Gift	Rationale	Cost	
2013/14	20/09/2013	Framed Stamp Gifts - Olympic Stamps	Framed stamp collection for commercial customers	480.00	
	10/12/2013	Gifts - Drinks Packs	Commercial customer gift	273.61	
	18/12/2013	Gifts - Cufflinks	Cufflinks presented to Cardinal Napier as part of his visit the Isle of Man	17.18	770.79
2014/15	22/10/2014	Framed Stamp Gifts - Dark Skies Stamp Issue	Framed stamp collection for commercial customers	194.17	
	12/12/2014	Framed Stamp Gifts - Xmas Snowman Stamp Issue	Framed stamp collection for commercial customers	875.00	1,069.17
2015/16	15/10/2015	Framed Stamp Gifts - Christmas Stamps Issue	Framed stamp collection for commercial customers	1,050.00	1,050.00
2016/17	16/05/2016	Framed Stamp Gifts - Royal Airforce Stamp Issue	Framed stamp collection for commercial customers	23.50	
	20/07/2016	Framed Stamp Gifts - IOM Bank Stamp Issue	Framed stamp collection for commercial customer's retirement	31.09	
	20/07/2016	Framed Stamp Gifts - Sarah Millican (Comedian) - unsure of stamp issue but think relating to Hawking/Einstein issue	Framed stamp collection presented to Sarah Millican during event in the Isle of Man	28.15	
	10/11/2016	Framed Stamp Gifts - Biosphere Stamp Issue	Framed stamp collection for commercial customers	107.45	
	09/12/2016	Framed Stamp Gifts - Christmas Stamps Issue	Framed stamp collection for commercial customers	804.02	994.21
2017/18	20/06/2017	Framed Stamp Gifts - Bespoke stamp set for commercial customer business launch	Framed stamp collection for commercial customers	115.92	
	28/07/2017	Framed Stamp Gifts - Green Mann & Biosphere Stamp Issues	Framed stamp collection for commercial customers	80.10	
	01/10/2017	Framed Stamp Gifts - Invention & Innovation Dr. John Taylor Stamp Issue	Framed stamp collection for collection presented to Dr. John Taylor	80.00	
	01/10/2017	Framed Certificate Gifts - Cruise Ships	Presentation of framed certificates with 30p Manx flag stamp postmarked to celebrate the 50,000th foot passenger to the Island in conjunction with DED.	105.00	
	01/10/2017	Framed Certificate Gifts - Cycle Champs	Presentation of framed certificates to all competitors of the British Road Racing Championship - to support Government initiative to bring race to the Isle of Man	25.00	
	01/10/2017	Framed Stamp Gifts - Bloodhound Stamp Issue	In support of the Bloodhound stamp issue	422.50	
	01/10/2017	Framed Stamp Gifts - Invention & Innovation Dr. John Taylor Stamp Issue	Framed stamp collection for collection presented to Dr. John Taylor	52.67	881.19

4,765.36

**TOTAL**

**10,219.39**