

GET YOUR MANIFESTO **DELIVERED** TO VOTERS

A simple guide for election candidates

Standing for election?

A printed manifesto is a clear way to share your message with voters.

Isle of Man Post Office can help you get your manifesto delivered to households in your constituency. You can use the full service or choose only the support you need.

We can help with:

- Printing addresses on envelopes
- Producing covering letters (optional)
- Putting your manifesto and cover letter (optional) into envelopes
- Preparing items for postage
- Supplying postage stamps
- Delivering your manifesto through the postal network

Contact our Commercial Team



01624 698444



@sales@iompost.com

Isle of Man
Post Office
Oik Postagh Ellan Vannin

**Business
Solutions**

www.iompost.com/business-solutions

WHY SEND A MANIFESTO BY POST?

Reach voters at home

Campaigning can include social media, adverts, public meetings, door-knocking, and local events.

A posted manifesto gives voters something they can read at home, keep, and refer back to later.

Why candidates choose postal delivery

Delivered to households

Your manifesto goes directly through letterboxes in your constituency.

Easy to keep

Voters can read it when they have time.

Reaches people offline

Not everyone uses social media, email, or campaign websites.

Supports your wider campaign

A printed manifesto can work alongside your online activity, meetings, and local canvassing.

HOW IT WORKS

Five Simple Steps

Step 1 - Contact Us

Get in touch before you print anything.

We will explain the options, check what you need, and help you avoid problems with size, format, or delivery times.

Step 2 - Prepare Your Manifesto

You arrange for your manifesto to be designed and printed.

Please speak to us first if you are unsure about the size, weight, or layout.

Step 3 - Complete the Required Forms

We will explain any forms or agreements needed before your mailing can be processed.

Step 4 - We Prepare the Mailing

Depending on the services you choose, we can:

- Print addresses on envelopes
- Produce covering letters
- Put your manifesto into envelopes
- Add postage
- Prepare your mailing for delivery

Step 5 - Delivery

Your manifesto is delivered through the postal network to households in your constituency.

CHOOSE THE SUPPORT YOU NEED

Use only the services you need

Some candidates want help with the whole process. Others only need help with postage.

You can choose the services that suit your campaign.

Envelope Printing >>>



We can print address details onto envelopes ready for posting.

Covering Letters >>>



We can produce a letter to go with your manifesto.

Envelope Insertion >>>



Already have your manifesto printed?

We can place it into envelopes ready for posting.

Postage Services >>>



We can prepare your mailing for delivery through the postal network.

Supply of Stamps >>>



If you prefer to prepare the mailing yourself, we can supply the stamps you need.

IMPORTANT INFORMATION

Candidate Postage Support

Eligible candidates may be entitled to funded postage for one election communication sent to each household in their constituency that contains one or more registered voters.

This support applies to standard letter-sized items.

The maximum dimensions are:

- **24cm long**
- **16.5cm wide**
- **0.5cm thick**
- **100g in weight**

Items larger than this may cost more.

Before You Print

Please contact us before arranging printing.

We can check whether your planned format can be processed correctly.

Planning Ahead

Election periods are busy.

Please contact us as early as possible, and provide your materials well before your preferred delivery date.

READY TO GET STARTED?

Before You Contact Us

It helps to have:

- **A draft of your manifesto**
- **An idea of when you want it delivered**
- **Any questions about envelopes, postage, or delivery**

Do not worry if you do not have everything ready.

Our team will explain the process and help you understand what is needed.

Speak to Our Commercial Team

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Secure Handling of Information

Isle of Man Post Office is ISO 27001 certified, helping ensure information and data are handled securely.

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